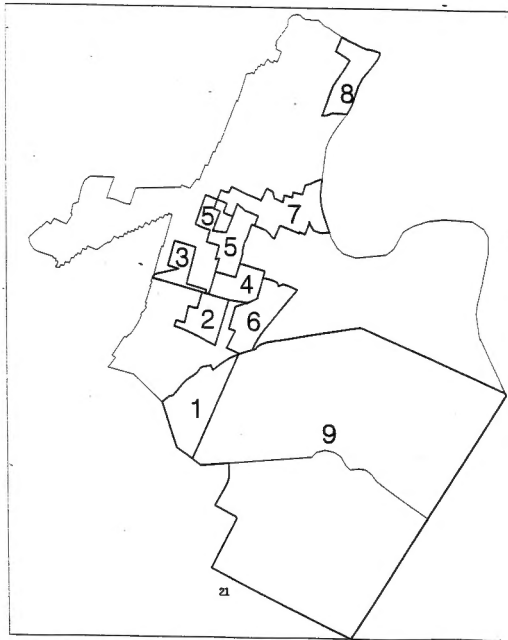


# Newark Empowerment Zone Neighborhoods



# City of Newark

## Demographic Profile - EZ/EC Zone

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• TOTAL POPULATION		55,213
(-) Population in Group Quarters		5,342
	Subtotal:	49,871
• DENSITY (Persons Per Sq. Mi.)		3,572
• RACE		
White	5,194	9%
Black	45,658	82%
Other Race	4,589	9%
Hispanic (any race)	8,070	15%
• EDUCATIONAL ATTAINMENT		
Less Than Complete High School	16,572	53%
High School Graduate	8,300	27%
Some College/College Degree	6,148	20%
• PERSONS	49,871	
Persons Under Age 18	16,635	30%
Persons Over Age 65	5,315	10%
Persons Below Poverty	21,648	42%
• HOUSEHOLDS		
Total	18,247	
In Family	11,216	61%
Female Householder	6,793	37%
Own Children Under 18	4,244	23%
Average Household Income		\$20,069
• HOUSING		
Vacant	3,539	16%
Owner Occupied	1,810	8%
Renter Occupied	16,183	75%
Owners Paying >30% Income on Housing	702	39%
Renters Paying >30% Income on Rent	6,732	42%
• EMPLOYMENT STATUS		
Labor Force		19,556
Participation Rate		48%
Employed	15,604	38%
Unemployed	3,952	10%
Unemployment Rate		20.2%

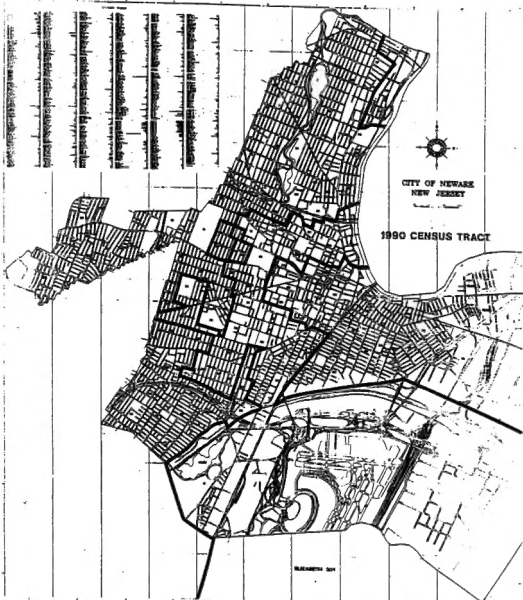
Source: U.S. Census, Table STF 3A, except for Population  
which is U.S. Census CPH-3 Series



CITY OF NEWARK  
NEW JERSEY

1990 CENSUS TRACT

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# City of Newark

## Demographic Profile - Citywide

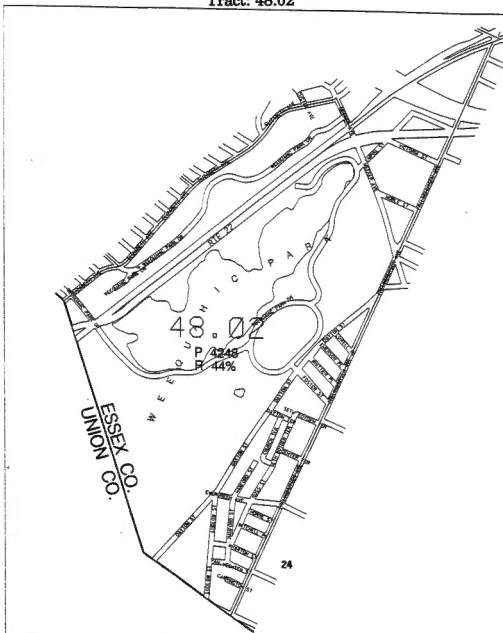
• TOTAL POPULATION		275,221
(-) Population in Group Quarters		8,782
	Subtotal:	266,439
• DENSITY (Persons Per Sq. Mi.)		11,553
• RACE		
White	78,692	29%
Black	161,084	59%
Other Race	35,445	12%
Hispanic (any race)	69,204	25%
• EDUCATIONAL ATTAINMENT		
Less Than Complete High School	79,051	49%
High School Graduate	44,593	28%
Some College/College Degree	38,366	24%
• PERSONS	266,439	
Persons Under Age 18	78,800	29%
Persons Over Age 65	25,487	9%
Persons Below Poverty	70,702	26%
• HOUSEHOLDS		
Total	90,878	
In Family	63,316	70%
Female Householder	25,899	28%
Own Children Under 18	15,812	17%
Average Household Income		\$27,721
• HOUSING		
Vacant	10,921	11%
Owner Occupied	21,136	21%
Renter Occupied	70,416	69%
Owners Paying >30% Income on Housing	2,457	30%
Renters Paying >30% Income on Rent	28,562	42%
• EMPLOYMENT STATUS		
Labor Force		123,808
Participation Rate		60%
Employed	105,553	51%
Unemployed	18,255	9%
Unemployment Rate		14.7%

Source: U.S. Census, Table STF 3A, except for Population which is U.S. Census CPH-3 Series

# Neighborhood One Weequahic Area

Exhibit 2

Tract: 48.02



# City of Newark

## Demographic Profile - Neigh. 1

### Weequahic Neighborhood

---

• TOTAL POPULATION		4,248
(-) Population in Group Quarters		65
	Subtotal:	4,183
• DENSITY (Persons Per Sq. Mi.)		5,590
• RACE		
White	547	13%
Black	2,976	73%
Other Race	578	14%
Hispanic (any race)	1,114	27%
• EDUCATIONAL ATTAINMENT		
Less Than Complete High School	1,700	64%
High School Graduate	582	22%
Some College/College Degree	369	14%
• PERSONS	4,248	
Persons Under Age 18	1,027	25%
Persons Over Age 65	780	19%
Persons Below Poverty	1,466	38%
• HOUSEHOLDS		
Total	1,917	
In Family	913	48%
Female Householder	487	25%
Own Children Under 18	268	14%
Average Household Income		\$13,731
• HOUSING		
Vacant	652	26%
Owner Occupied	141	6%
Renter Occupied	1,692	68%
Owners Paying >30% Income on Housing	111	7%
Renters Paying >30% Income on Rent	558	33%
• EMPLOYMENT STATUS		
Labor Force		1,339
Participation Rate		42%
Employed	970	30%
Unemployed	369	11%
Unemployment Rate		27.6%

Source: U.S. Census, Table STF 3A, except for Population which is U.S. Census CPH-3 Series

### Neighborhood One: Weequahic Area

Nature of Neighborhood: The Weequahic Neighborhood, census tract 48.02, is located in the southeastern section of Newark. The neighborhood is a mix of industrial areas, large public housing complexes, and Weequahic Park, a large open-space recreation area operated by Essex County. There are scattered fast food and convenience stores in the industrial area along Frelinghuysen Avenue, but no significant retail / commercial corridors. There is one public elementary school in this neighborhood.

This neighborhood contributes established industrial activity and the potential for new job creation to the Zone. Also, the 311 acre Weequahic Park is the primary source of outdoor recreation opportunity in the Zone, with a golf course, soccer fields, and running track. The Park will contribute to economic revitalization by expanding its role as a host for regional sporting and recreational events. The inclusion of two major public housing complexes, Seth Boyden Court and Kretchmer Homes, will provide new opportunities and hope for the very-low income residents of public housing.

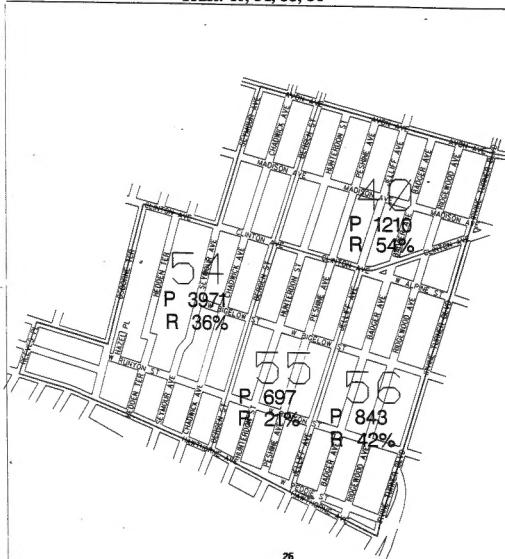
Demographics: The Weequahic Neighborhood has a population of 4,183, which is 8.4% of the Zone population. The neighborhood's population is primarily black (73%), with significant Hispanic presence (27%). The 1990 average household income was \$13,731, well below the Zone average of \$20,069. The neighborhood unemployment rate (per the 1990 Census) was 27.6%, above the Zone average of 20.2%. The elderly make up a significant portion of the neighborhood; 19% of population is 65 or over, vs. 10% for the Zone.

Anchoring and Service Institutions: The designated anchoring institution for this neighborhood is the Weequahic Park Association, Inc., which is a nonprofit organization whose main goal is the restoration of Weequahic Park. The Newark Housing Authority operates two major complexes within the neighborhood. Other service organizations that provide services to neighborhood residents are the International Youth Organization, the North Jersey Black Churchmen, the South Ward Cultural Center, Genesis Inc. (a program for adolescent African-American females), Quest/CYO (delinquency prevention services for male adolescents), First Class Champion Development Center (social services for adolescents focused around boxing), and Turning the Corner, Inc. (after-school tutorial and enrichment for children). Various senior citizens services and day care services are provided by the Housing Authority, Newark Tenants Council, and City of Newark.

Exhibit 3

## Clinton Hill

Tract: 40, 54, 55, 56





# City of Newark

## Demographic Profile - Neigh. 2

### Clinton Hill Neighborhood

---

• TOTAL POPULATION		6,721
(-) Population in Group Quarters		24
	Subtotal:	6,697
• DENSITY (Persons Per Sq. Mi.)		15,549
• RACE		
White	64	1%
Black	6,499	96%
Other Race	41	1%
Hispanic (any race)	121	2%
• EDUCATIONAL ATTAINMENT		
Less Than Complete High School	1,733	50%
High School Graduate	787	23%
Some College/College Degree	959	28%
• PERSONS	6,697	
Persons Under Age 18	2,218	33%
Persons Over Age 65	489	7%
Persons Below Poverty	2,532	39%
• HOUSEHOLDS		
Total	2,122	
In Family	1,503	71%
Female Householder	935	44%
Own Children Under 18	612	29%
Average Household Income		\$28,682
• HOUSING		
Vacant	199	9%
Owner Occupied	348	15%
Renter Occupied	1,741	76%
Owners Paying >30% Income on Housing	30	9%
Renters Paying >30% Income on Rent	890	51%
• EMPLOYMENT STATUS		
Labor Force		2,542
Participation Rate		56%
Employed	2,126	47%
Unemployed	416	9%
Unemployment Rate		16.4%

Source: U.S. Census, Table STF 3A, except for Population which is U.S. Census CPH-3 Series

## Neighborhood Two: Clinton Hill

Nature of Neighborhood: The Clinton Hill neighborhood, census tracts 40, 54, 55 and 56, is located in the southwestern part of Newark. The neighborhood is primarily residential, with housing stock comprised mainly of 2 to 4 family units and single family homes. About three-quarters of households are renters. The neighborhood has 6 elementary schools and one public secondary school. There are also two small parks, a public library branch, and various churches. Retail / professional commercial corridors are located along Clinton Avenue and Bergen St. Although there are few industrial employers at present, a 50 acre area, known as the South Ward Industrial Park, will be developed as part of this strategic plan, for light manufacturing, warehousing, etc.

Demographics: Clinton Hill has 6,697 residents, 13.4% of the Zone population. Racial composition is 96% black, with only 2% of population of Hispanic origin. Average household income is \$28,682, above the Zone average of \$20,069. The unemployment rate (90 Census) was 16.4%, below the Zone average of 20.2%. The population is family-oriented, with 71% of households being family dwellings, vs. 61% for the overall Zone. The neighborhood is relatively young, with 65% of its population being under 35, and school age children comprising 23% of population.

Anchoring and Service Institutions: The designated anchoring institution for Clinton Hill is the Donald Jackson Neighborhood Corp., a successful community-based developer of affordable housing and service programs within the Clinton Hill area. Other service providers include The Young People's Institute, The Leaguers, the South Ward Cultural Center, a local unit of the YM/YWCA, and St. Ann's Emergency Family Residence. Three facilities offer temporary residence and / or services to troubled teenagers: The Ad House; Newark Foster Parents; and Newark Transitional Supervised Living. Day care and Head Start are offered by various churches and service organizations at 6 different centers within the neighborhood.

# Neighborhood Three

Exhibit 4

## West Side

Tract: 34, 37



# City of Newark

## Demographic Profile - Neigh. 3 West Side Neighborhood

---

-TOTAL POPULATION		3,738
(-) Population in Group Quarters		98
	Subtotal:	6,642
-DENSITY (Persons Per Sq. Mi.)		3,848
-RACE		
White	149	4%
Black	3,400	88%
Other Race	299	8%
Hispanic (any race)	301	8%
-EDUCATIONAL ATTAINMENT		
Less Than Complete High School	1,067	51%
High School Graduate	575	28%
Some College/College Degree	444	21%
-PERSONS	6,642	
Persons Under Age 18	1,381	38%
Persons Over Age 65	204	6%
Persons Below Poverty	1,864	49%
-HOUSEHOLDS		
Total	1,164	
In Family	746	64%
Female Householder	465	40%
Own Children Under 18	309	27%
Average Household Income		\$23,351
-HOUSING		
Vacant	149	12%
Owner Occupied	215	18%
Renter Occupied	841	70%
Owners Paying >30% Income on Housing	84	39%
Renters Paying >30% Income on Rent	454	54%
-EMPLOYMENT STATUS		
Labor Force		1,262
Participation Rate		49%
Employed	1,050	40%
Unemployed	212	8%
Unemployment Rate		16.8%

Source: U.S. Census, Table STF 3A, except for Population  
which is U.S. Census CPH-3 Series

### Neighborhood Three: West Side

Nature of Neighborhood: The West Side neighborhood, census tracts 34 and 37, is located on the south-western edge of Newark's Central Ward. The neighborhood is mostly residential in character, the majority of housing stock being older, wood-frame buildings for 2 to 4 families. Seventy percent of occupied units are rented. There are about 150 lots in residential areas that are either vacant or contain an abandoned building. Many occupied houses are in need of renovation. There are two commercial strips along Avon Avenue and Springfield Ave., where businesses consist mainly of small stores and auto body shops. There are relatively few large employers; two large manufacturing companies are now in the process of relocating. EZ designation may help develop new uses and replacement jobs at these sites. One public elementary school serves this neighborhood, and a 31-acre county park provides active and passive recreational opportunities.

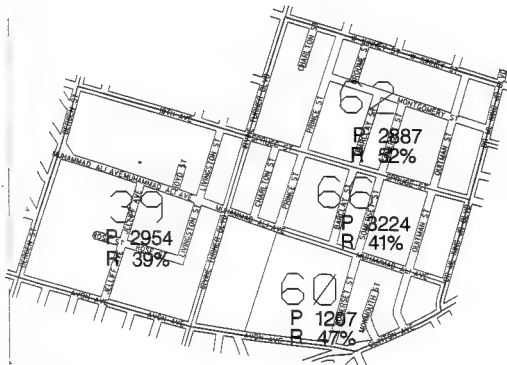
Demographics: West Side has 6,642 residents, 13.3% of Zone population. Racial composition is 88% black, with 8% of Hispanic origin. Average household income is \$23,351, above the Zone average of \$20,069. The 1990 Census unemployment rate was 16.8%, versus 20.2% for the Zone. Population is relatively young, with 36% under 18 (versus 30% for the Zone), and 94% under 65 (versus 90% for the Zone). Of all households, 27% are led by female parents with children under 18 (vs. 23% for the Zone).

Anchoring and Service Institutions: The designated anchoring institution is the International Youth Organization, a comprehensive social services agency. Other active service institutions include the Salvation Army, United Community Corporation, and Avon Avenue Churches Coalition. The Corinthian Housing Development Corp. is active in developing low-income housing in this neighborhood. Health care is provided at a Health Center for women and children operated by Tri-City Peoples Corp. Day care is provided by IYO, Tri-City, and two other groups.

# Neighborhood Four Springfield/Belmont

Exhibit 5

Tract: 39, 60, 62, 66



# City of Newark

## Demographic Profile - Neigh. 4

### Springfield/Belmont Neighborhood

---

• TOTAL POPULATION		10,272
(-) Population in Group Quarters		187
	Subtotal:	10,085
• DENSITY (Persons Per Sq. Mi.)		29,951
• RACE		
White	63	1%
Black	9,944	98%
Other Race	404	4%
Hispanic (any race)	459	4%
• EDUCATIONAL ATTAINMENT		
Less Than Complete High School	2,978	50%
High School Graduate	1,896	32%
Some College/College Degree	1,223	18%
• PERSONS	10,431	
Persons Under Age 18	3,146	30%
Persons Over Age 65	1,331	13%
Persons Below Poverty	4,575	45%
• HOUSEHOLDS		
Total	4,115	
In Family	2,253	55%
Female Householder	1,471	36%
Own Children Under 18	869	21%
Average Household Income		\$16,897
• HOUSING		
Vacant	555	12%
Owner Occupied	119	3%
Renter Occupied	3,978	86%
Owners Paying >30% Income on Housing	N/A	N/A
Renters Paying >30% Income on Rent	1,571	42%
• EMPLOYMENT STATUS		
Labor Force		3,781
Participation Rate		50%
Employed	3,079	40%
Unemployed	702	9%
Unemployment Rate		18.6%

Source: U.S. Census, Table STF 3A, except for Population which is U.S. Census CPH-3 Series

#### Neighborhood Four: Springfield / Belmont

Nature of Neighborhood: The Springfield/Belmont neighborhood, census tracts 39, 60, 62 and 66, is located in the southeast corner of Newark's Central Ward. The neighborhood is residential and densely populated, with 46 percent of housing in large apartment complexes having 20 or more units. These complexes include the Housing Authority's Stella Wright and Scudder Homes properties, and New Community Corporation's Douglass-Harrison complex. Eighty-six percent of all units in the neighborhood are renter occupied (versus 75% for the Zone). The neighborhood has six elementary schools, one junior high school, no parks, one community center, a swimming pool, and a recreational facility.

A commercial strip is located along Avon Avenue and Irvine Turner Boulevard. Neighborhood businesses include a small community mall, a mini-supermarket, take-out restaurants, Laundromats, drug stores, tire repair / auto body shops, and other small retail stores. Various other small establishments, such as corner grocery stores, are scattered throughout the neighborhood. There is a paper and food products distributor, but large employers are generally lacking.

Demographics: Springfield / Belmont has 10,085 residents, 20.2 percent of total Zone population. Racial composition is 96 percent black, with 4 percent of population having Hispanic origin. The average household income is \$16,897, well below the Zone average of \$20,069. The unemployment rate of 18.6% was slightly better than the Zone's average of 20.2 percent. Households are relatively small with 2.5 persons per household. The population overall is fairly young. Fifty-eight percent of the population is under the age of 35; 21 percent of all residents are of school age.

Anchoring and Service Institutions: The lead anchoring organization in the neighborhood is the Newark Fighting Back Partnership, one of Newark's premier neighborhood partnerships and facilitators. Other leading institutions for Springfield / Belmont are New Community Corporation and the Newark Housing Authority. Associated with the Housing Authority are two neighborhood centers, the Felix Fuld Neighborhood House and the Soul-O-House, and an active tenants association. There are also four churches and a private lodge. Although the neighborhood lacks any public health care facilities or services, it does have three senior service centers and seven day care facilities.



# Neighborhood Five

Exhibit 6

## West Heights

Tract: 14, 29, 30, 31, 82



# City of Newark

## Demographic Profile - Neigh. 5

### West Heights Neighborhood

---

- TOTAL POPULATION		10,107
(-) Population in Group Quarters		414
	Subtotal:	9,693
- DENSITY (Persons Per Sq. Mi.)		17,769
- RACE		
White	199	2%
Black	9,818	98%
Other Race	8	0%
Hispanic (any race)	782	7%
- EDUCATIONAL ATTAINMENT		
Less Than Complete High School	2,685	49%
High School Graduate	1,676	31%
Some College/College Degree	1,081	20%
- PERSONS	9,693	
Persons Under Age 18	3,696	38%
Persons Over Age 65	1,049	10%
Persons Below Poverty	4,320	44%
- HOUSEHOLDS		
Total	3,392	
In Family	2,210	65%
Female Householder	1,543	45%
Own Children Under 18	967	29%
Average Household Income		\$20,449
- HOUSING		
Vacant	1,122	25%
Owner Occupied	340	8%
Renter Occupied	2,988	67%
Owners Paying >30% Income on Housing	178	52%
Renters Paying >30% Income on Rent	1,201	40%
- EMPLOYMENT STATUS		
Labor Force		3,580
Participation Rate		51%
Employed	2,839	40%
Unemployed	741	10%
Unemployment Rate		20.7%

Source: U.S. Census, Table STF 3A, except for Population  
which is U.S. Census CPH-3 Series

### Neighborhood Five: West Heights

Nature of Neighborhood: The West Heights neighborhood, census tracts 14, 29, 30, 31 and 82, is located in the heart of Newark, just west of its downtown and university areas. This neighborhood contains several key assets that will be critical to the success of the Newark strategic plan. West Heights is a varied neighborhood, as it includes large rental complexes, privately owned wood-frame houses having 2-4 units, the 46-acre University of Medicine and Dentistry / University Hospital complex, and the large, high-rise Hayes Homes public housing complex. The neighborhood has six public elementary schools, a private elementary school and science academy, and scattered retail stores, gas stations and mini-malls along West Market Street, Bergen Street, South Orange Ave. and Springfield Ave.

The UMDNJ complex is the largest employer, with over 5,000 workers. The New Community Corporation, Newark's oldest and most accomplished CDC, is based in West Heights, and employs 1,250 people, mostly within or adjacent to West Heights. The neighborhood otherwise has very little industrial employment. There is very little recreational or park space, although NCC is planning to construct a recreational center with adjacent outdoor activity space within the neighborhood. A new multiplex movie theater developed by a public/private partnership recently opened.

Demographics: The West Heights neighborhood has 9,693 residents, which is 19.4% of Zone population. Racial composition is 95% black, with 7% of population having Hispanic origin. The neighborhood has a normal proportion of elderly (10% are over 65, as in the overall Zone), but a larger portion of persons under 18 (36%, versus 30% for the Zone). The average household income is \$20,449, close to the Zone average of \$20,069. The percentage of housing units vacant is relatively high, 25% versus 15% for the Zone (this reflects the condition of the Hayes Homes complex, where only 250 of the total 1,200 units are currently inhabited). Also, the 90 Census unemployment rate was 20.7%, close to the Zone average of 20.2%.

Anchoring and Service Institutions: The designated anchoring institution for West Heights is the New Community Corporation. New Community and West Heights are a unique asset to the Zone; for a generation, NCC has been an affordable housing developer, comprehensive provider of social services and health care, and economic development entrepreneur.

The West Heights neighborhood is also home to the University of Medicine and Dentistry of New Jersey, the State's public university of the health sciences. Aside from its major role in education, research, and general and specialized health care at its University Hospital, UMDNJ is involved in community outreach throughout the

Zone. These programs include health clinics and screenings, crisis services, mobile vans, health education, etc. -

Other service providers active in West Heights include the Protestant Community Centers and Turning the Corner, Inc. (an after-school program). Habitat for Humanity and United Cerebral Palsy are also developing housing, along with private developers. Day care is provided at eight sites, including two by NCC/Babyland Nursery, Inc., one Friendly Fuld Head Start center, an Urban League site, a UMDNJ-run site, etc.

Tract: 57, 59, 67

Exhibit 7



# City of Newark

## Demographic Profile - Neigh. 6

### South Broad Neighborhood

---

• TOTAL POPULATION		7,230
(-) Population in Group Quarters		311
	Subtotal:	6,919
• DENSITY (Persons Per Sq. Mi.)		13,514
• RACE		
White	1,250	17%
Black	4,672	64%
Other Race	1,373	19%
Hispanic (any race)	2,498	34%
• EDUCATIONAL ATTAINMENT		
Less Than Complete High School	2,477	58%
High School Graduate	1,010	24%
Some College/College Degree	720	17%
• PERSONS	6,919	
Persons Under Age 18	2,128	29%
Persons Over Age 65	985	14%
Persons Below Poverty	3,129	42%
• HOUSEHOLDS		
Total	2,662	
In Family	1,615	61%
Female Householder	867	33%
Own Children Under 18	573	22%
Average Household Income		\$16,310
• HOUSING		
Vacant	328	11%
Owner Occupied	283	9%
Renter Occupied	2,406	80%
Owners Paying >30% Income on Housing	161	57%
Renters Paying >30% Income on Rent	1,011	42%
• EMPLOYMENT STATUS		
Labor Force		2,477
Participation Rate		46%
Employed	1,903	36%
Unemployed	574	11%
Unemployment Rate		23.2%

Source: U.S. Census, Table STF 3A, except for Population which is U.S. Census CPH-3 Series

### Neighborhood Six: South Broad

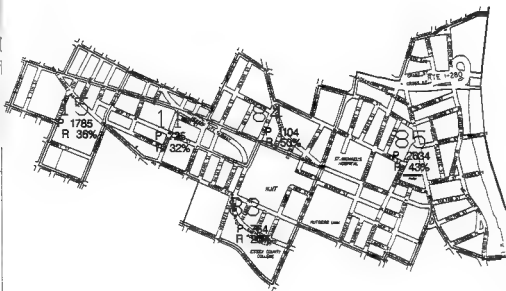
Nature of Neighborhood: The South Broad neighborhood, which consists of census tracts 57, 59 and 67, is located in Newark's East Ward, south of the central business district. The area's housing is a mixture of wooden and stone structures, with large multi-family buildings having more than 20 units comprising 40 percent of neighborhood housing. Eight out of ten housing units are renter-occupied. The neighborhood has one public and one parochial school, two neighborhood community centers, and a community school of the arts. Both parks in the South Broad area are small, with few recreational activities for youngsters.

There are many small businesses and retail shops in South Broad, including restaurants, cafeterias, used car lots, auto body repair shops, a supermarket and a bank. The neighborhood includes a number of larger employers, especially Kremetz Jewelry Factory, and also a manufacturer of paint and chemical products, a warehouse, and several minority-owned law firms.

Demographics: South Broad neighborhood has 6,919 residents, 13.9% of the total Zone population. More than two-thirds (64%) is black, and Hispanics comprise more than a third (34%) of the total, the second largest concentration of Hispanics in the Empowerment Zone. Average household income in 1990 was \$16,310, well below the Zone average of \$20,069, and the unemployment rate was 23.2%, somewhat higher than the Zone average of 20.2%. More than six out of ten households were families, about on par with the overall Zone. The population is generally young; nearly six of every ten individuals were under the age of 35.

Anchoring and Service Institutions: The lead organization in the South Broad neighborhood is the St. Columba Neighborhood Club/El Club de Barrio. There are three substance abuse treatment and rehabilitation centers, one of which is particularly focused on the needs of Hispanics. The BATE program supports preventative activities for young people with disciplinary or drug related problems. The Lighthouse Mission helps the homeless as does the Justus Center, which has transitional housing for the homeless and for ex-offenders. Many churches provide food pantries, thrift shops and information and referral services. Services available for seniors include a Meals on Wheels program and a transportation and recreation service. There are two health care centers, one of which boasts the area's only drug store, and a health transportation service. Additional housing, health care and mental health services are badly needed in this area. Nine day care centers serve more than 450 children, although waiting lists are long at these facilities.

Neighborhood Seven Exhibit 8  
Arts, Culture and Education  
Tract: 11, 15, 83, 84, 85





# City of Newark

## Demographic Profile - Neigh. 7

### Arts, Culture & Education Neighborhood

---

• TOTAL POPULATION		7,012
(-) Population in Group Quarters		2,367
	Subtotal:	4,645
• DENSITY (Persons Per Sq. Mi.)		9,563
• RACE		
White	1,159	17%
Black	4,974	71%
Other Race	882	13%
Hispanic (any race)	1,030	15%
• EDUCATIONAL ATTAINMENT		
Less Than Complete High School	1,572	45%
High School Graduate	890	25%
Some College/College Degree	1,033	30%
• PERSONS	7,012	
Persons Under Age 18	1,604	23%
Persons Over Age 65	287	5%
Persons Below Poverty	1,956	39%
• HOUSEHOLDS		
Total	1,763	
In Family	1,091	62%
Female Householder	631	36%
Own Children Under 18	382	22%
Average Household Income		\$21,585
• HOUSING		
Vacant	351	16%
Owner Occupied	81	4%
Renter Occupied	1,712	80%
Owners Paying >30% Income on Housing	0	0%
Renters Paying >30% Income on Rent	736	43%
• EMPLOYMENT STATUS		
Labor Force		2,872
Participation Rate		52%
Employed	2,285	41%
Unemployed	587	11%
Unemployment Rate		20.4%

Source: U.S. Census, Table STF 3A, except for Population  
which is U.S. Census CPH-3 Series

### Neighborhood Seven: Arts, Culture and Education (ACE)

Nature of Neighborhood: The ACE neighborhood, census tracts 11, 15, 83, 84 and 85, is located on the border between the central and northern parts of Newark. As its name implies, this neighborhood is the "jewel box" of the Newark Empowerment Zone, as it contains two major university campuses, a restored brownstone historic district, the Newark Museum and Newark Public Library, and the future site for the New Jersey Performing Arts Center. The neighborhood also encompasses the northern part of Newark's downtown business district along Broad Street, and thus includes many retail businesses and offices. Major employers in this area include Mutual Benefit Life, Bell Atlantic, AT&T, and the Veterans Administration. The neighborhood further extends to include a large public housing complex (Baxter Terrace), a large subsidized housing complex (Georgia King Village), and an area of small, wood-frame multi-family houses.

There are several large industrial buildings once used for manufacturing, now mostly empty. There are several small urban parks, as well as playing fields within the campuses. There are two public elementary schools and two public high schools, as well as a private elementary academy. There is a wide variety of churches in both the downtown and residential areas. The planned Science Park high-technology business complex is largely within the ACE neighborhood. Also, the K. Hovnanian organization is developing part of its 1,400 unit market rate condominium complex within the neighborhood. Overall, this neighborhood encompasses a wide variety of need and resource contribution to the Newark Empowerment Zone.

Demographics: The ACE neighborhood has 9,563 residents, or 19.2% of the Zone population. Racial composition is 71% black, with significant Hispanic presence (15%). Residents of this neighborhood are predominantly between the ages of 18 and 65 (72%, versus 60% for the overall Zone). Both youth and elderly are under-represented. Average household income is \$21,685, slightly above the Zone average of \$20,069. The 1990 Census unemployment rate was 20.4%, about the same as the overall Zone (20.2%).

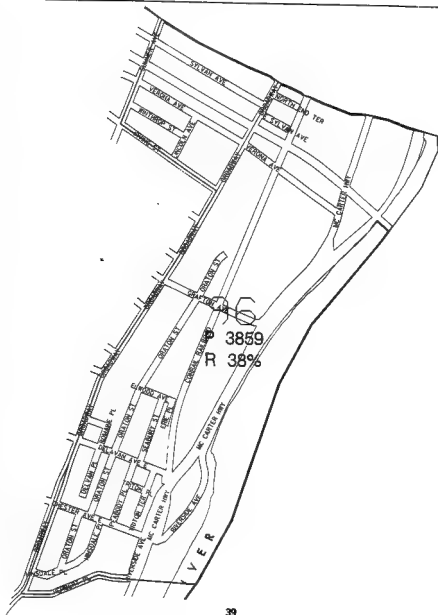
Anchoring and Service Institutions: The designated anchoring institution for the ACE neighborhood is the Community Agencies Corp. of New Jersey, a coalition of youth and social service organizations. A variety of other social service providers are active in this neighborhood, including the United Community Corp., Apostles House (a homeless shelter and food pantry), St. Johns Church (meals program for homeless), Mt. Carmel Guild / Catholic Charities, etc. There are two senior multi-purpose centers, and six day care and child learning centers.

# Neighborhood Eight

Exhibit 9

## North Broadway

Tract: 96



# City of Newark

## Demographic Profile - Neigh. 8

### North Broadway Neighborhood

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• TOTAL POPULATION		3,859
(-) Population in Group Quarters		95
	Subtotal:	3,764
• DENSITY (Persons Per Sq. Mi.)		9,995
• RACE		
White	958	25%
Black	2,171	58%
Other Race	730	19%
Hispanic (any race)	1,586	41%
• EDUCATIONAL ATTAINMENT		
Less Than Complete High School	1,141	31%
High School Graduate	480	25%
Some College/College Degree	310	16%
• PERSONS	3,859	
Persons Under Age 18	1,413	37%
Persons Over Age 65	172	5%
Persons Below Poverty	1,466	38%
• HOUSEHOLDS		
Total	985	
In Family	837	85%
Female Householder	390	40%
Own Children Under 18	260	26%
Average Household Income		\$27,560
• HOUSING		
Vacant	164	14%
Owner Occupied	262	22%
Renter Occupied	751	64%
Owners Paying >30% Income on Housing	38	14%
Renters Paying >30% Income on Rent	298	40%
• EMPLOYMENT STATUS		
Labor Force		1,553
Participation Rate		80%
Employed	1,218	47%
Unemployed	315	12%
Unemployment Rate		20.5%

Source: U.S. Census, Table STF 3A, except for Population  
which is U.S. Census CPH-3 Series

### Neighborhood Eight: North Broadway

Nature of Neighborhood: The North Broadway neighborhood, which includes census tract 96, is located in the far northeast corner of Newark. The neighborhood consists of a mixture of one and two family and multi-family structures. The neighborhood is dominated by the Newark Housing Authority's large Walsh Homes complex. More than two-thirds of neighborhood housing is renter-occupied. North Broadway has a public grammar school, middle school and high school, along with several parochial schools. There are no designated parks in the neighborhood, but there is a recreational center, the Boys and Girls Club.

The area is mixed residential and commercial, with tracts of unused land that could be developed as affordable housing. Commercial activity is concentrated to the east of Broadway, with several strip malls and small mom-and-pop stores and a bank. Major area employers include a stone cutting plant and a sheet metal fabricating company. There are additional manufacturing facilities in this neighborhood that now stand unused.

Demographics: North Broadway has 3,764 residents, 7.5% of the Zone population. The population is 56% black and 41% of it is of Hispanic origin, the largest concentration of Hispanics in the entire Empowerment Zone. The average household income in 1990 was \$27,560, above the Zone average of \$20,069. The unemployment rate was 20.5%, roughly on par with the Zone's average of 20.2%. The proportion of households with families is high, 85 percent. Household size is generally large, with 4.3 people per family household. The neighborhood is relatively young: 67.8% of residents are under the age of 35.

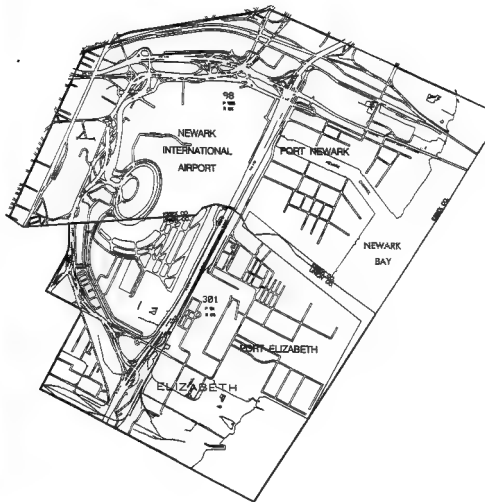
Anchoring and Service Institutions: The lead organization in North Broadway is La Casa de Don Pedro, a successful Newark CDC which has taken a multi-faceted approach to community development in the tradition of New Community Corporation. The neighborhood boasts the headquarters of the New Jersey Historical Society with its library and special collections. Two day care providers are active, but there are no senior citizens centers. The area's main health care provider is to be found in the Newark Community Health Center. Social service providers include, in addition to La Casa de Don Pedro, the Youth Consultation Services, the North Ward Cultural Center, and the Boys and Girls Club.

# Neighborhood Nine

Exhibit 10

## Airport/Seaport

Tract: 98, 301 (In City of Elizabeth)



# City of Newark

## Demographic Profile - Neigh. 9

### Airport/Seaport

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- TOTAL POPULATION		2,026
(-) Population in Group Quarters		1,783
	Subtotal:	243
- DENSITY (Persons Per Sq. Mi.)		174
- RACE		
White	795	40%
Black	1,204	60%
Other Race	8	0%
Hispanic (any race)	431	21%
- EDUCATIONAL ATTAINMENT		
Less Than Complete High School	1,209	70%
High School Graduate	404	23%
Some College/College Degree	109	6%
- PERSONS	2,026	
Persons Under Age 18	22	1%
Persons Over Age 65	15	1%
Persons Below Poverty	22	9%
- HOUSEHOLDS		
Total	127	
In Family	48	38%
Female Householder	4	3%
Own Children Under 18	4	3%
Average Household Income		\$32,575
- HOUSING		
Vacant	19	17%
Owner Occupied	21	18%
Renter Occupied	74	65%
Owners Paying >30% Income on Housing	12	57%
Renters Paying >30% Income on Rent	25	34%
- EMPLOYMENT STATUS		
Labor Force		170
Participation Rate		9%
Employed	134	7%
Unemployed	36	2%
Unemployment Rate		21.2%

Source: U.S. Census, Table STF 3A, except for Population  
which is U.S. Census CPH-3 Series

### Neighborhood Nine: Airport / Seaport

**Nature of Neighborhood:** The Airport / Seaport neighborhood, census tract 98 and City of Elizabeth tract 301, is at the far south region of Newark and northern portion of neighboring Elizabeth. The "neighborhood" description for this region is a misnomer; the 11.5 square mile area is more appropriately identified as the Newark Empowerment Zone's "economic engine". As such, the area has very little housing, no schools, commercial districts, or other typical neighborhood amenities. It does contain the Newark International Airport and the Port Newark/Port Elizabeth seaport. The area is served by freight railroad connections and a convergence of major highways (I-280, I-78, New Jersey Turnpike, US 1-9, State 21), and contains many warehouses and industrial plants, including a large Anheuser-Busch brewery. Also, there are major hotels serving the airport. The state recently opened its Northern State Prison in the area. Vacant land and unused industrial buildings are available for industrial expansion in this region.

**Demographics:** Aside from the group quarters population in Northern State Prison, there are only 243 residents in the Airport / Seaport area, which is 0.5% of the Zone population. This population is 40% white and 60% black, with 21% of Hispanic origin. The average household income is \$32,575, well above the Zone average of \$20,069; however, the 1990 Census unemployment rate was 21.2%, slightly above the Zone average of 20.2%.

**Anchoring and Service Institutions:** The principal anchoring institutions are public agencies and business organizations. The Port Authority of New York and New Jersey is responsible for the airport, seaport, and nearby properties. The Newark Economic Development Corp. is charged with assisting and facilitating the maintenance and expansion of existing employers and start-up of new businesses. The major airlines, hotels, shipping lines, trucking lines, rail carriers, and the N.J. Turnpike Authority all have great interest in this area. On a more human scale, the Port Authority is developing day care services and sites for its employees, and facilitates social service outreaches for homeless populations at the airport. Also, various churches provide services for visiting seamen at the seaport facility.



incentives include Tax-Exempt Bond Financing, increased Section 179 Deduction, Welfare-to-Work Credit, Environmental Cleanup Cost Deduction (i.e., "Brownfields Tax Incentive"), and the Work Opportunity Tax Credit. For a description of the tax incentives, see IRS Publication 954, "Tax Incentives for Empowerment Zones and Other Distressed Communities";

(iii) **Developable sites plan.** If the nominated area is to include developable sites, a plan to describe how the use of these parcels would benefit residents and businesses of the nominated area;

(iv) **Governance plan.** A Governance Plan for the administration of the strategic plan implementation process, which will include the following:

(A) The name of the proposed lead implementing entity, and other major administrative entities and their proposed or actual legal status and authority to receive and administer Federal funds. The strategic plan may be implemented by the local

government(s) and/or by the State(s) nominating an urban area for designation and/or by nongovernmental entities identified in the strategic plan;

(B) Evidence that the lead implementing entity and other key entities participating in the strategic plan implementation have the capacity to implement the plan;

(C) Proposed composition and date of establishment of any governance boards, advisory boards, commissions or similar bodies that will be established to manage the implementation of the strategic plan. Specific information will be included regarding representation of residents and businesses of the proposed Empowerment Zone area, and how members of the boards or commissions will be selected;

(D) The relationship between any governance structure created and local governments and other major community or regional organizations, such as a metropolitan planning organization, operating in the same geographic area;

(E) The methods by which stakeholders within the Zone will be kept informed about Zone activities and progress in implementing the strategic plan, including a description of plans for meetings open to the public. The community should utilize modern communication techniques and incorporate the Internet in order to enhance the communication and access to information among all stakeholders and participants; and

(F) The methods and procedures that will ensure continuing consensus and grassroots participation in the

implementation of the strategic plan and in the governance of the Zone's activities.

(v) **Community performance assessment.** Methods the community will use to assess its own performance in implementing the strategic plan, and the process it will use to continually review the plan and amend as appropriate.

(5) **Strategic planning process documentation.** A description of the process the community used to select the boundaries of the proposed Empowerment Zone, including the developable sites, and to prepare the Strategic Plan. The documentation will:

(i) Explain how the community participated in choosing the area that is being nominated and why the area was nominated;

(ii) Indicate and briefly describe the specific groups, organizations, and individuals participating in the production of the plan and describe the history of these groups in the community;

(iii) Explain how participants were selected and provide evidence that the participants, taken as a whole, broadly represent the racial, cultural, gender, and economic diversity of the community;

(iv) Define the role of the participants in the creation, development and future implementation of the plan; and

(v) Identify two or three topics addressed in the plan that caused the most serious disagreements among participants and describe how those disagreements were resolved; and

(6) **Documentation of commitments.** Letters of commitment, resolutions committing public or private resources, and other documentation that will demonstrate the level of public and private resources, both inside and outside the nominated area, that will be available to implement the Strategic Plan and increase economic opportunity in the nominated Empowerment Zone.

(c) **Prohibition against business relocation.** The strategic plan may not include any action to assist any establishment in relocating from one area outside the nominated urban area to the nominated urban area, except that assistance for the expansion of an existing business entity through the establishment of a new branch, affiliate, or subsidiary is permitted if:

(1) The establishment of the new branch, affiliate, or subsidiary will not result in a decrease in employment in the area of original location or in any other area where the existing business entity conducts business operations; and

(2) There is no reason to believe that the new branch, affiliate, or subsidiary is being established with the intention of closing down the operations of the existing business entity in the area of its original location or in any other area where the existing business entity conducts business operations.

#### **Subpart D—Designation Process**

**§ 598.300 Procedure for submitting a nomination.**

(a) **Establishment of submission procedures.** HUD will establish a time period and procedures for the submission of nominations for designation as Empowerment Zones, including submission deadlines and addresses, in a document announcing the initiation of the designation process.

(b) **Acceptance for processing.** HUD will accept for processing those nominations for designation as Empowerment Zones that HUD determines have met the criteria required by this part.

(c) **Publication of designations.** Announcements of those nominated urban areas designated as Empowerment Zones will be made by publication in the Federal Register.

**§ 598.305 Designation factors.**

In choosing among nominated urban areas eligible for designation, the Secretary will consider:

(a) **Quality of strategic plan.** The quality of the strategic plan (see § 598.215(b)).

(b) **Quality of commitments.** The quality and breadth of the commitments made in connection with the strategic plan (see § 598.215(b)), and

(c) **Other factors.** Other factors established by HUD, as specified in a Federal Register notice.

#### **Subpart E—Post-Designation Requirements**

**§ 598.400 HUD grants for planning activities.**

(a) HUD will award planning grants up to \$100,000 to each of the Empowerment Zones designated in accordance with this part.

(b) **Eligible recipients for these grants** are the lead unit of general local government that received designation under this part, or its designees. These recipients may subgrant all or part of the planning grant to qualified subgrantees, such as community organizations, agencies of local government, regional planning authorities, or planning consultants.

(f) Provide that the nominating governments or corporations agree to make available all information requested by HUD to aid in the evaluation of progress in implementing the strategic plan and reporting on the use of EZ/EC SSBG funds; and

(g) Provide assurances that the nominating State(s) agrees to distribute any EZ/EC SSBG funds that may be awarded to it for use by a designated Empowerment Zone for programs, services, and activities included in the Empowerment Zone's strategic plan to the extent they are consistent with section 2007(a) of the Social Security Act as well as other applicable Federal, State, and local laws and regulations.

(h) Provide assurances that the nominating governments will administer the Empowerment Zone program in a manner which affirmatively furthers fair housing on the basis of race, color, national origin, religion, sex, disability, and familial status (presence of children).

**§ 590.215 What are the purpose and content of the strategic plan?**

(a) **Principles of strategic plan.** The strategic plan, which accompanies the application for designation, must be developed in accordance with four key principles:

(1) **Strategic Vision for Change,** which identifies what the community will become and a strategic map for revitalization. The vision should build on assets and coordinate a response to community needs in a comprehensive fashion. It also should set goals and performance benchmarks for measuring progress and establish a framework for evaluating and adjusting the revitalization plan;

(2) **Community-Based Partnerships,** involving the participation of all segments of the community, including the political and governmental leadership, community groups, local public health and social service departments and nonprofit groups providing similar services, environmental groups, local transportation planning entities, public and private schools, religious organizations, the private and nonprofit sectors, centers of learning, and other community institutions and individual citizens;

(3) **Economic Opportunity,** including job creation within the community and throughout the region, entrepreneurial initiatives, small business expansion, job training and other important job readiness and job support services, such as affordable child care and transportation services, that may enable

residents to be employed in jobs that offer upward mobility;

(4) **Sustainable Community Development,** to advance the creation of livable and vibrant communities through comprehensive approaches that coordinate economic, physical, environmental, community and human development. These approaches should preserve the environment and historic landmarks, address "brownfields" clean-up and redevelopment, explore the economic development advantages of energy efficiency and use of renewable energy resources, and improve transportation, education, public safety, and enhanced access to information and technology among all segments of the community.

(b) **Elements of strategic plan.** The strategic plan must include the following elements:

(i) **Vision and Values:** The community's strategic vision for change—a statement of what the community believes its future should be, and a statement of the community's values that guided the creation of the vision. Explain how the vision creates economic opportunity, encourages self-sufficiency and promotes sustainable community development.

(ii) **Community assessment:** A comprehensive assessment of existing conditions and trends within the community, which includes, as a minimum:

(A) **Assessment of problems and opportunities.** A description and assessment of the trends and conditions within the community and of the surrounding region that form the basis of the strategic plan. The assessment will include an analysis of the strengths and assets of the community and region, as well as needs and problems, and should include a description of poverty and general distress, barriers to economic development and barriers to human development; and

(B) **Resource analysis.** An assessment of the resources available to the community, including potential resources outside the nominated area, to address identified problems and needs, and maximize opportunities that exist within the community. Such resources may include financial, technical, human, cultural, educational, leadership, volunteerism, communications, transportation and commerce centers, rail and mass transit linkages, redevelopable land (including land, such as ports, that can be designated as "developable sites" under the additional 2,000 acres available), public space, infrastructure, and other community and regional assets that

form the basis for the formulation and implementation of the strategic plan.

(3) **Goals:** A statement of a comprehensive and holistic set of goals to be achieved through implementation of the strategic plan throughout the 10-year implementation period, and a statement of the strategies the community proposes to use to achieve the strategic plan goals, and the identification of priority objectives.

(4) **Implementation plan:** A detailed plan that outlines how the community will implement its strategic plan. The plan will include:

(i) **Projects and programs.** Provide, for the first two-year implementation period, the following:

(A) A narrative outlining the specific projects and programs that will be implemented that will result in the achievement of the community's goals;

(B) Proposed timelines for implementing identified projects and programs;

(C) Identification of lead implementers of identified projects and programs, along with innovative partnerships that will be utilized to insure maximum community participation and project sustainability;

(D) Proposed budgets for each identified project or program, including projected costs, and sources of funding. Information on sources of funding will include whether the funding is anticipated or committed, and whether funding is conditioned upon the designation of the community as an Empowerment Zone. Evidence of committed funding is required, and may include letters of commitment, resolutions of support, or similar documentation as outlined in paragraph (b)(6) of this section. Funding may include cash and in-kind support from Federal, State and local governments, non-profit organizations, foundations, private businesses and other entities that will exist in the implementation of the strategic plan. Budgets will also include details about proposed uses of any Round II EZ/EC SSBG funds that may become available from HUD, in accordance with Guidelines on Eligible Uses of EZ/EC SSBG Funds.<sup>1</sup>

(E) **Baselines and proposed measurable outputs:**

(i) **Tax incentive anticipation plan.** A plan for integrating the new business tax incentives that are available to designated Empowerment Zones into the nominated area's business development efforts. The Round II tax

<sup>1</sup> The Guidelines are now published as an appendix to the January rule on Empowerment Zones: Second Round Designation, published in the Federal Register on April 16, 1998.